![Sincere logo]

Sincere

GRANT APPLICATION GUIDELINES

We are a Foundation with heart.

At Sincere, we build technology that brings you closer and helps show you care to the people who matter the most.
Our Company is home to Punchbowl®, Lovebird®, Timehop®, and Memento®. With our Foundation,
we support organizations that address the basic needs of a community — food security, housing stability,
and safe spaces — and envision a future where everyone has the opportunity to celebrate, recognize milestones, and
honor memories. We will consider grants of up to $25,000 for unrestricted operating support.

Eligibility Requirements

To be considered for a grant, organizations must be a registered 501(c)3 within the USA,
have a total operating budget of $25 million or less, provide services within
Massachusetts, and align with our Foundation's funding priorities.

The Review Committee will give special consideration to the following:

· The overall need of the target population served by the applicant organization

· The target population's need for the specific service

· Number of Massachusetts residents served by the project or work

· Impact of the project or organization on the population served

· The grant's impact on the organization's ability to achieve their project goals

· Sustainability of the project or organization once the grant period ends

Application Instructions

Our application is moving to an online submission system. Check back after August 4, 2025 for the link.

You will be asked for the following information when you apply.

1 Cover Letter   **2** Brief Proposal   **3** Summary Sheet   **4** Supplemental Information

1 Cover Letter

All applications should include a thoughtful cover letter, signed by your organization's Executive Director or Board President.

2 Proposal

Please include the following information. Narratives should be no more than 3 pages in length.

- Mission and brief history
- Major programs and geographic scope of services
- Organizational structure and number of staff
- The project or purpose for this grant funding
- The target population and community needs your organization will address
- The impact of the quality of life of the target population
- The plan for measuring and evaluating the impact on your target population

If you apply for funding for a specific project, please also include:

- How the proposed project complements the mission and activities of your organization
- The goals (qualitative and quantitative) your project will achieve
- A specific timetable of activities to attain your stated goals
- Plans to sustain the project beyond the grant period
- Itemized project expenses (e.g. salaries, equipment, printing)
- Which project expenses will be covered by the grant
- Projected project revenue, including all funding sources (in-hand and anticipated) and amounts for each source

3 Summary Sheet

The grant application summary sheet should include the following:

· Legal name of your organization

· Mailing address

· Grant contact person name, email, and phone number

· Total revenue from your most recently completed fiscal year

· Total expense from your most recently completed fiscal year

· Total grant amount requested

· Brief summary of the request

4 Supplemental Information

All grant applications must also include the following attachments:

· Current organizational operating budget

· List of board of directors

· IRS 501(c)(3) determination letter

· Latest audited financial statement or the equivalent, as required by law

· Payment information, including to what entity a check should be made payable and to whom the check should be mailed

5 Bonus!

Your organization has been turned into a new species of dinosaur.
What's its name, and what's its most impressive (or ridiculous) feature?

Stay tuned for application link.