



We are a Foundation with heart.

At Sincere, we build technology that brings you closer and helps show you care to the people who matter the most.

Our Company is home to Punchbowl®, Lovebird®, Timehop®, and Memento®. With our Foundation, we support organizations that address the basic needs of a community — food security, housing stability, and safe spaces — and envision a future where everyone has the opportunity to celebrate, recognize milestones, and honor memories. We will consider grants of up to \$25,000 for unrestricted operating support.



Eligibility Requirements

To be considered for a grant, organizations must be a registered 501(c)3 within the USA, have a total operating budget of \$25 million or less, provide services within Massachusetts, and align with our Foundation's funding priorities.

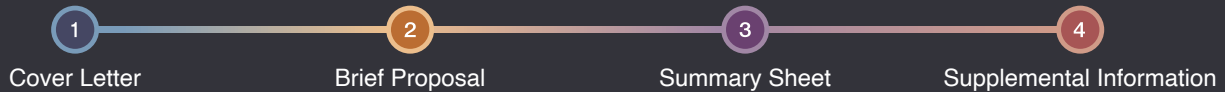
The Review Committee will give special consideration to the following:

- The overall need of the target population served by the applicant organization
- The target population's need for the specific service
- Number of Massachusetts residents served by the project or work
- Impact of the project or organization on the population served
- The grant's impact on the organization's ability to achieve their project goals
- Sustainability of the project or organization once the grant period ends



Application Instructions

To apply for funding, please **[log in here](#)** to create an account and complete your application. All proposals must be submitted through our **online grants portal**. The following elements will be required:



1 Cover Letter

All applications should include a thoughtful cover letter, written by your organization's Executive Director or Board President.



2 Proposal

Please include the following information:

- Mission and brief history
- Major programs and geographic scope of services
- Organizational structure and number of staff
- The project or purpose for this grant funding
- The target population and community needs your organization will address
- The impact of the quality of life of the target population
- The plan for measuring and evaluating the impact on your target population

If you apply for funding for a specific project, please also include:

- How the proposed project complements the mission and activities of your organization
- The goals (qualitative and quantitative) your project will achieve
- A specific timetable of activities to attain your stated goals
- Plans to sustain the project beyond the grant period
- Itemized project expenses (e.g. salaries, equipment, printing)
- Which project expenses will be covered by the grant
- Projected project revenue, including all funding sources (in-hand and anticipated) and amounts for each source



3 Summary Sheet

The summary sheet should include the following:

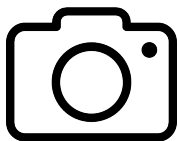
- Funding priority for which you are applying — Food Security, Housing Stability, or Safe Spaces
- Legal name of your organization
- Mailing address
- Grant contact person name, email, and phone number
- Organization website
- Total revenue from your most recently completed fiscal year
- Total expense from your most recently completed fiscal year
- Total grant amount requested
- Brief summary of the request
- Payment information



4 Supplemental Information

All grant applications must also include the following documents:

- Current organizational operating budget
- List of board of directors
- IRS 501(c)(3) determination letter
- Latest audited financial statement or the equivalent, as required by law



5 Bonus!

Share a photo of something that is essential to the work of your organization. It could be a tool, object, vehicle, appliance, place, person, animal, or something completely unexpected. Tell us why it is essential and be as creative as you like! There are no right or wrong answers. We're excited to see what you choose and why.



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