

We are a Foundation with heart.

At Sincere, we build technology that brings you closer and helps show you care to the people who matter the most.

Our Company is home to Punchbowl®, Lovebird®, Timehop®, and Memento®. With our Foundation, we support organizations that address the basic needs of a community — food security, housing stability, and safe spaces — and envision a future where everyone has the opportunity to celebrate, recognize milestones, and honor memories. We will consider grants of up to \$25,000 for unrestricted operating support.







Eligibility Requirements

To be considered for a grant, organizations must be a registered 501(c)3 within the USA, have a total operating budget of \$25 million or less, provide services within Massachusetts, and align with our Foundation's funding priorities.

The Review Committee will give special consideration to the following:

- The overall need of the target population served by the applicant organization
- · The target population's need for the specific service
- · Number of Massachusetts residents served by the project or work
- Impact of the project or organization on the population served
- · The grant's impact on the organization's ability to achieve their project goals
- · Sustainability of the project or organization once the grant period ends

Application Instructions

To apply for funding, please <u>log in here</u> to create an account and complete your application. All proposals must submitted through our **online grants portal.** The following elements will be required:









Cover Letter

Brief Proposal

Summary Sheet

Supplemental Information



Cover Letter

All applications should include a thoughtful cover letter, written by your organization's Executive Director or Board President.



Proposal

Please include the following information:

- · Mission and brief history
- Major programs and geographic scope of services
- · Organizational structure and number of staff
- The project or purpose for this grant funding
- · The target population and community needs your organization will address
- · The impact of the quality of life of the target population
- The plan for measuring and evaluating the impact on your target population

If you apply for funding for a specific project, please also include:

- How the proposed project complements the mission and activities of your organization
- · The goals (qualitative and quantitative) your project will achieve
- · A specific timetable of activities to attain your stated goals
- Plans to sustain the project beyond the grant period
- · Itemized project expenses (e.g. salaries, equipment, printing)
- · Which project expenses will be covered by the grant
- Projected project revenue, including all funding sources (in-hand and anticipated) and amounts for each source



Summary Sheet

The summary sheet should include the following:

- Funding priority for which you are applying Food Security, Housing Stability, or Safe Spaces
- · Legal name of your organization
- · Mailing address
- · Grant contact person name, email, and phone number
- · Organization website
- · Total revenue from your most recently completed fiscal year
- · Total expense from your most recently completed fiscal year
- · Total grant amount requested
- · Brief summary of the request
- · Payment information



Supplemental Information

All grant applications must also include the following documents:

- · Current organizational operating budget
- · List of board of directors
- · IRS 501(c)(3) determination letter
- · Latest audited financial statement or the equivalent, as required by law



Bonus!

Your organization has been turned into a new species of dinosaur. What's its name, and what's its most impressive (or ridiculous) feature?

